



Terms of Business

Last updated: 7 September 2026

1. About Dare Education

Dare Education is the trading name of Carmen Dare, an independent educational consultant providing personalised educational planning and advice to students and families.

These Terms of Business apply to services provided by Dare Education.

Where services are provided to a student under 18, the engagement is entered into with their parent or legal guardian, who confirms that they have the appropriate authority to instruct Dare Education.

2. Our services

Dare Education provides independent educational advice and guidance tailored to the individual student and family.

Services may include educational planning, academic advice, subject and pathway decisions, university and future pathway guidance, results and retake advice, and ongoing educational support.

Each engagement is individual. The scope of support, any specific deliverables and the applicable fee will be discussed and agreed with the client before work begins.

Advice may be adapted as a student's circumstances develop or new information becomes available.

Dare Education reserves the right to decline an engagement where the work falls outside its expertise, presents a conflict of interest or would be more appropriately undertaken by another professional.

3. Fees and payment

Dare Education provides bespoke educational advice and support, and fees are determined according to the nature, scope and level of support required.

The applicable fee and scope of the engagement will be discussed and agreed with the client before work begins.

Where a service has a published starting price or indicative fee on the Dare Education website, this is provided for guidance only and does not constitute a fixed price for an individual engagement.

Payment arrangements will be confirmed at the time of booking or when the engagement is agreed.

For ongoing advisory arrangements, the fee, payment schedule and duration of the arrangement will be agreed in advance.

Any additional work outside the agreed scope will be discussed and agreed with the client before it is undertaken.



4. Appointments, cancellation and rescheduling

Consultations are arranged by prior agreement.

If you need to cancel or rearrange an appointment, please give at least 48 hours' notice wherever possible. Appointments cancelled or rearranged with less than 48 hours' notice, or missed without notice, may be charged if the time cannot reasonably be offered to another client. Any charge will be proportionate to the circumstances.

Any applicable statutory cancellation rights will continue to apply.

5. Ongoing advisory arrangements

Ongoing support is tailored to the needs of the student and family rather than being a fixed package of interventions.

The nature and level of contact will depend on the circumstances and will be agreed at the outset. The arrangement may be reviewed as the student's needs develop.

Ongoing arrangements may be ended by either the client or Dare Education with one month's notice, unless a different notice period has been agreed in advance.

6. Privacy and safeguarding

Personal information is handled in accordance with the Dare Education Privacy Policy.

Where services involve students under 18, Dare Education's Safeguarding statement also applies.

7. Nature and limitations of advice

Dare Education provides independent professional advice based on the information available at the time.

Clients are responsible for providing information that is accurate and complete to the best of their knowledge. Advice may be affected where relevant information is inaccurate, incomplete or unavailable.

Educational decisions ultimately remain the responsibility of the student and/or their parent or guardian.

Dare Education cannot guarantee a particular academic result, examination outcome, school or university offer, admission decision or other outcome, as these may depend on decisions made by schools, universities, examination boards and other third parties.

Where information or decisions are provided by a school, university or other organisation, the family remains responsible for checking the organisation's current requirements and deadlines where appropriate.

Nothing in these Terms affects any statutory rights you may have as a consumer.

8. Communication with schools and other organisations

Where appropriate and agreed with the family, Dare Education may communicate with a student's school, college, university or other educational organisation on the family's behalf or alongside them.

The nature and extent of any such communication will depend on the student's circumstances and the scope of the engagement.



Dare Education does not act as a school guardian, legal representative or substitute parent unless a specific arrangement has been expressly agreed and is legally appropriate.

9. Reports, resources and intellectual property

Any reports, plans, recommendations, templates or other written materials prepared by Dare Education are provided for the personal educational use of the client and student.

They may be shared with relevant schools, universities or professionals involved in the student's education where appropriate, but may not be reproduced, distributed commercially or used for commercial purposes without prior permission from Dare Education.

Dare Education retains ownership of its original templates, frameworks, materials and other intellectual property.

10. Third-party professionals and organisations

Where appropriate, Dare Education may recommend or refer clients to other professionals or organisations.

Any such third party provides services independently and is responsible for its own advice, fees, terms and services.

Dare Education does not accept responsibility for the services or decisions of third parties.

11. Ending an engagement

Either the client or Dare Education may bring an engagement to an end by giving reasonable notice, subject to any specific arrangements agreed for the service.

Any fees due for work already undertaken remain payable.

Where an ongoing arrangement is ended, any applicable refund will be considered in accordance with the agreed terms and the client's statutory rights.

Dare Education may end an engagement where continuing the work would be inappropriate, impossible, or would conflict with professional or legal obligations.

12. Complaints

Dare Education aims to provide a thoughtful, professional and high-quality service.

If you have a concern about any aspect of the service, please raise it with Carmen Dare in the first instance so that it can be considered and, where possible, resolved promptly.

13. Changes to these Terms

These Terms of Business may be updated from time to time. The version applicable to an engagement will be the version provided or made available to the client when the engagement is agreed.

14. Governing law

These Terms of Business are governed by the law of England and Wales, and any disputes will be subject to the jurisdiction of the courts of England and Wales.



15. Contact

Dare Education

Carmen Dare

Email: carmen@dareeducation.co.uk

If you have any questions about these Terms of Business, please contact me before booking a service.

